

EXHIBITOR CONTRACT



Missouri Restaurant Association
Innovations 2009
October 19, 2009
SHERATON WESTPORT HOTEL LAKESIDE
CHALET ♦ St. Louis, Missouri

This application is subject to acceptance by the Missouri Restaurant Association.

In accordance with the Rules and Regulations governing the exhibits of the MRA Innovations 2009 to be held in St. Louis, Missouri, October 19, 2009, we hereby request space and assignment for exhibiting, demonstrating, and otherwise displaying at Sheraton Westport Hotel Versailles Ballroom.

The exhibitor hereby names the following as his duly authorized representative/company contact of said exhibit and is to receive all information submitted by MRA regarding said exhibit.

Company Name: _____
Representative's Name: _____
Title: _____
Street Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____ Email: _____

For and in consideration of this lease, company named above hereby agrees to pay to the order of MRA the rental price set forth in this contract. The exhibitor is obligated to pay the full amount of the space contracted for unless cancellation is made in accordance with the terms of this contract. Exhibitor understands that no cancellation will be accepted by telephone. Exhibiting company will not be allowed to set up booth unless rental amount is paid in full. Make all checks payable to Missouri Restaurant Association Educational Foundation. It is understood by the exhibitor that the space for the exhibit will be

Booth Sign: _____

Booth Location Selection(s): First: _____ Second: _____ Third: _____

The following products will be displayed: _____

We request that our exhibit not be assigned adjacent to the following competitors: _____

Exhibit Space Rental

- 10' x 10' space with pipe and draping
- Identification sign with company name and booth number
- 1 Draped Table with 2 Chairs
1 Trash Can

* Booth Pricing:

BASIC \$750.00

STANDARD \$1000.00

**WHICH ARE : 113,200,201,212,213,
300,301,312,313,402,412.**

PREMIUM: A,B,C. \$1500.00

**BOOTHS RESERVED FOR
CHEF'S COMPETITION
C 1 C 2 C 3 C 4**

- TERMS:** Full payment on all contracts will be due by JULY 30,2009
- All booths must be paid for before set-up.
 - Booths reserved after September 1, will be payable in full with contract.
 - Booth selection will be based on variety of product.
 - **Cancellation/Refund Policy:** All cancellations must be submitted in writing to MRA, no cancellations will be received by telephone. The refund policy for cancelled booths will be as follows: Cancellations received, in writing, before September 1,2009, will receive a 50% refund. Cancellations received after September 1,2009 will not be refunded.
- DEPOSIT:** A deposit check for 50% of booth price, made payable to Missouri Restaurant Association, must accompany your completed and signed contract.

EXHIBITOR WILL SIGN AND FORWARD COPY TO:

Missouri Restaurant Association • 1810 Craig Rd. • Ste 225 • St. Louis, MO 63146

Questions: Call (314) 576-2777 phone • (877) 413-7029 toll free • fax (314) 576-2999

Email: pbergauer@morestaurants.org

Reservations will be confirmed and booth numbers assigned in the order contracts are received.

RULES & REGULATIONS

It is understood and agreed that these regulations are a part of the contract between Exhibitor and MRA.

It is further understood and agreed by and between the parties hereto that other rules and regulations established by MRA for the conduct of the exposition are set forth throughout the show, and that the exhibiting company, its agents, employees and representatives agree to abide by the rules as set forth herein. Provisions not covered are subject to the decisions of the management.

Insurance & Liability

All exhibitors must furnish MRA with a certificate of liability insurance.

MRA will not be responsible for the safety of exhibits from theft, damage by fire or other losses. Security guards will be employed and all reasonable care taken to protect exhibits against losses.

Any exhibitor dispensing alcoholic beverages is required to furnish a copy of their Certificate of Insurance and St. Louis, Missouri Liquor License.

Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the Missouri Restaurant Association and its employees and agents harmless against all claims and/or losses, arising out of or caused by exhibitors installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding such liability caused by the sole negligence of the Sheraton Westport Chalet and their employees or agents.

In addition, exhibitor acknowledges that MRA

and Sheraton Westport do not maintain insurance covering exhibitor's property or injury to persons, and that it is the sole responsibility of the exhibitor to obtain business interruption, property damage, and other necessary insurance covering such losses by exhibitor.

Exhibit Service Coordinator

The official exhibit service contractor for the MRA Innovations 2009 Show is Paramount Convention Services.

This firm will maintain a service desk in the exhibit area and will provide assistance upon receipt of purchase orders. An Exhibitor Service Package containing a complete set of order forms and information will be mailed to each exhibitor prior to the show.

Shipping/Material Handling

It is the responsibility of the exhibitor to arrange for shipment of exhibit materials. Storage space is available for advance shipment through Paramount Convention Services. Call (314) 621-6677 for arrangements.

Suitable arrangements for outbound shipments must be completed before move-in. All materials must be properly labeled, to include the following:

Exhibitors Company Name
Booth Number
MRA Innovation 2009 Show
Paramount Convention Services
5015 Fyler • St. Louis, MO 63139

Installation & Dismantling

All booths must be ready by Monday, October 19, 2009 at 12 Noon.

The exhibit hall will be available for setup Sunday 12 noon to 5:00 P.M. Monday, October 19 2009 at 7 a.m. Exhibitors with special move in needs must contact Paramount Convention Services at (314) 621-6677 immediately for target move-in dates and times.

The dismantling of exhibits may begin after the close of the show Monday, October 19, 2009 at 5 p.m. according to Paramount scheduled move-out plan. All exhibit materials must be cleared from the Show Center floor by 10 p.m. Monday, October 19, 2009.

Janitorial Service

Special services may be ordered on the forms sent with the Exhibitor's Service Package. Emptying of trash and cleaning and sweeping of aisle carpet will be provided by MRA.

Electricity & Water

Arrangements for electrical service and water requirements must be made through the Exhibitor's Service Package.

Sales

Sales of items from booths are prohibited. However, orders may be taken for future shipment. Show specials are encouraged.

Conducting Exhibits

Exhibits must be manned during all times the show is open. Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors. Interviews, demonstrations, distribution of literature, samples and detailing should take place inside booth in order to avoid infringement of the rights and privileges of other exhibitors. No music shall be played during trade show hours unless fees to music licensing have been fulfilled by exhibitor.

Subletting Space

No exhibitor may sublet his/her space without prior written consent of MRA. No exhibitor may permit the solicitation of business by others within his/her space.

No Shows

Exhibitors who do not claim their booth by 9 a.m. Monday, October 19, 2009 will forfeit all rights to the exhibit space and all monies paid to date will be retained by MRA. The booth space reverts back to MRA.

No Smoking Policy

The Sheraton Westport is a non-smoking facility.

Children

For their own safety and protection, children under sixteen years of age will **NOT** be admitted to the exhibit hall at any time. Students will **NOT** be admitted.

AUTHORIZED SIGNATURE

X _____
Exhibitor Authorized Signature Title

METHOD OF PAYMENT

Check One: MasterCard Visa American Express Discover
Card Number _____ Expiration _____

Card Holder Signature _____

If paying by check, make check payable to *Missouri Restaurant Association*.

FOR MRA USE ONLY

DEPOSIT

Date: Amount \$: Balance \$

Check # _____

FINAL PAYMENT

Date: Amount \$: Balance \$:

Check # _____