

OWNER / OPERATORS...DECISION MAKERS...



OPEN BAR
during Show Hours
1pm-5pm

**SHERATON WESTPORT LAKESIDE CHALET HOTEL
ST. LOUIS, MISSOURI**

OCTOBER 19, 2009 • SHOW HOURS 1 PM—5 PM

HOT NEW PRODUCTS

The top reason people attend our Show is to see new products and developments. Come see products that are so new your competitors have yet to see them!

A Taste of Things You'll See...

- POS Systems
 - Beverage concepts
 - Food Innovations
 - Industrial/Sanitary Products
 - New equipment
- and much more!!*

We are honored to have the Chef de Cuisine Culinary Competition happen live during the show. The awards for this prestigious contest will be presented at 4:00 p.m. Mon., Oct. 19th.

ATTENDEE REGISTRATION FORM 2009 INNOVATIONS SHOW

Three Ways to Register:	Mail: MRA Innovations	Fax: (314) 576-2999
Website: www.morerestaurants.org	1810 Craig Rd., Ste. 225	
<input type="checkbox"/> Member—Free	St. Louis, MO 63146	Deadline to register—October 6, 2009
<input type="checkbox"/> Non-Member—\$10.00 per person	C heck/CC	Exp.

PLEASE PRINT CLEARLY. The Show is only for Owner/Operators., Decision Makers and Buyers/Purchasers and is not open to the public. Absolutely no one under 21 will be admitted including infants. All attendees will be pre-qualified before badges will be sent.

1. Name _____	Title _____
2. Name _____	Title _____
3. Name _____	Title _____
4. Name _____	Title _____
Company _____	
Address _____	
City _____	St _____ Zip _____
Phone _____	Fax _____
E-Mail _____	

Complete ONE Section only. Answer ALL the questions in that Section.

LODGING			
What term BEST describes your lodging operation? <input type="radio"/> Hotel <input type="radio"/> Bed/Breakfast <input type="radio"/> Motel <input type="radio"/> Casino <input type="radio"/> Resort/Spa <input type="radio"/> Cruise Ship	Number of rooms at your lodging location? <input type="radio"/> Under 50 <input type="radio"/> 50-150 <input type="radio"/> Over 150	What is your job function? <input type="radio"/> Front Desk <input type="radio"/> General Manager <input type="radio"/> Owner <input type="radio"/> Food/Beverage <input type="radio"/> Purchasing <input type="radio"/> Sales/Catering <input type="radio"/> Corporate <input type="radio"/> Other _____ <input type="radio"/> Operations	What is your purchasing role? <input type="radio"/> Make Decision <input type="radio"/> Specify Products/Services <input type="radio"/> Influence Decision <input type="radio"/> No Role
RESTAURANT/FOODSERVICE			
What term BEST describes your establishment or operation? <input type="radio"/> Table Service/Fine Dining <input type="radio"/> Vending/Mobile Catering <input type="radio"/> Table Service/Casual Dining <input type="radio"/> Airlines/Commissary <input type="radio"/> Table Service/Family Dining <input type="radio"/> Casino <input type="radio"/> Fast Food/Quick Service <input type="radio"/> Other _____ <input type="radio"/> Pizza <input type="radio"/> Bar/Tavern/Pub/Brewery <input type="radio"/> Coffee Shop/Bakery <input type="radio"/> Buffet/Cafeteria/Banquets <input type="radio"/> Catering—On/Off Premise <input type="radio"/> College/University Foodservice <input type="radio"/> School Foodservice <input type="radio"/> Business & Industry/Other Contract Foodservice <input type="radio"/> Health Car/Retirement <input type="radio"/> Clubs—Social/Country <input type="radio"/> Military/Military Clubs <input type="radio"/> Theme/Sports/Entertainment/Concessions <input type="radio"/> Conference/Convention Centers <input type="radio"/> Correctional Institution/Prison <input type="radio"/> Supermarket Convenience Store/Deli	What is your job function? <input type="radio"/> Corporate/Executive Mgt. <input type="radio"/> Owner <input type="radio"/> Operations <input type="radio"/> Chef/Kitchen Mgt. <input type="radio"/> FOH Mgt. <input type="radio"/> Accounting/Finance <input type="radio"/> Purchasing/Distribution <input type="radio"/> MIS/IT <input type="radio"/> Marketing/Sales <input type="radio"/> Training/HR <input type="radio"/> Nutrition/Dietetics <input type="radio"/> QA/R&D <input type="radio"/> Design/Construction <input type="radio"/> Other _____	Is your operation commercial or non-commercial? <input type="radio"/> Commercial <input type="radio"/> Non-commercial What are the sales or purchases at your operation? <input type="radio"/> Under \$100,000 <input type="radio"/> \$100,000—\$499,999 <input type="radio"/> \$500,000-\$1,499,999 <input type="radio"/> \$1,500,000-\$4,999,999 <input type="radio"/> \$5,000,000-\$24,999,999 <input type="radio"/> Over \$25,000,000	What best describes type of ownership? <input type="radio"/> Independent <input type="radio"/> Franchise/Independent <input type="radio"/> Chain-owned <input type="radio"/> Multi-unit Headquarters
Do you serve alcoholic beverages? <input type="radio"/> YES <input type="radio"/> NO		What is your purchasing role? <input type="radio"/> Make Decision <input type="radio"/> No Role <input type="radio"/> Specify Products/Services <input type="radio"/> Influence Decision	

You will receive a confirmation approximately 48 hours after receipt of your form. By registering, you give us permission to provide your contact information to our exhibitors. If you desire otherwise, you must contact us in writing.

The Missouri Restaurant Association Innovations Show on October 19, 2009 at the Sheraton Westport Lakeside Chalet in the Versailles is the place to be to find out!

See New, Innovative Products & Services Designed to Increase your Bottom-line!



**\$\$\$ CASH/
ATTENDANCE PRIZE
DRAWINGS EVERY
HOUR !**



Missouri Restaurant Association
1810 Craig Rd., Ste. 225
St. Louis, MO 63146

