



## MISSOURI RESTAURANT ASSOCIATION EDUCATIONAL FOUNDATION INNOVATIONS SHOW

### INNOVATION 2009

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*KUNA FOODSERVICE*

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The Missouri Restaurant Association will host the 2009 Innovation Show at the Sheraton Chalet Westport St Louis on October 19th, 2009 following a state board meeting. **ALL PROCEEDS FROM THIS EVENT WILL GO TO OUR 501-C-3 MISSOURI RESTAURANT ASSOCIATION EDUCATIONAL FOUNDATION for the continuing education of the future leaders of our industry.**

The show requirement as stated is an innovation. All displays should be based on new ideas and new products. Vendors are asked to participate by invitation only. The event is not open to the public and the attendees will be owners, managers and chefs

We are honored to have the St. Louis Chef De Cuisine Culinary Competition happening live during the show. The awards for this prestigious contest will be presented at 4:00 P.M. Monday October 19<sup>th</sup>.

We would like you to be a part of this exciting event. Benefits from participating will include prospecting for new accounts, introduction of new products, promotion of new ideas, establishing solid leads, building brands and customer loyalty. You will also be listed in our 2009 show directory both alphabetically and categorically.

Don't miss this opportunity to be in front of potential users of your products and services.

Sincerely,

*CINDY BENNEY*

CHAIRMAN M.R.A.  
EDUCATIONAL FOUNDATION

CHAD LOMBARDO

CHAIRMAN  
INNOVATIONS SHOW

2009 Innovations Show

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To Participate in the show, or for more information please contact Pat Bergauer email [pbergauer@morerestaurants.org](mailto:pbergauer@morerestaurants.org) or 314-576-2777