

CONTRACT FOR MEMBER ACCESS MAILING

The following is an agreement with the Missouri Restaurant Association for Member Access available to MRA Allied Members. Options for Member Access Include:

MRA NEWSLETTER PACKAGE

You may send brochures or flyers you would like included in any issue of our *MRA Newsletter*. Such enclosures must be received at the MRA office in St. Louis no less than 15 days prior to the mailing and must be accompanied with payment. Cost for this service is \$.25 per piece and all materials must be 8 1/2 x 11 inches. Maximum of 2 mailings per calendar year.

MRA MAILING LABELS

We can send you self-adhesive mailing labels at \$.20 per name, plus shipping and handling.

MRA MAILINGS

You may send a brochure/flyer to be included (piggyback) in selected mailings to the membership. Piece must be 1 sheet only— 8 1/2 x 11, pre-folded and cost is \$.25 per piece.

Specify your choice of months:

- | | | |
|-----------------------------------|---------------------------------|------------------------------------|
| <input type="checkbox"/> January | <input type="checkbox"/> May | <input type="checkbox"/> September |
| <input type="checkbox"/> February | <input type="checkbox"/> June | <input type="checkbox"/> October |
| <input type="checkbox"/> March | <input type="checkbox"/> July | <input type="checkbox"/> November |
| <input type="checkbox"/> April | <input type="checkbox"/> August | <input type="checkbox"/> December |

Specify Statewide or Specific Chapter: Statewide

- | | |
|--|--|
| <input type="checkbox"/> Capitol City/Lake Ozark | <input type="checkbox"/> Columbia/Mid-Missouri |
| <input type="checkbox"/> Joplin/Southwest | <input type="checkbox"/> Greater Kansas City |
| <input type="checkbox"/> Springfield/Branson | <input type="checkbox"/> Southeast |
| <input type="checkbox"/> Greater St. Louis | <input type="checkbox"/> Northwest/St. Joseph |

Specify Your Target Members:

- | | |
|--|---|
| <input type="checkbox"/> Regular Members | <input type="checkbox"/> Regular and Allied |
|--|---|

**Don't forget to complete credit card information on back page*

Signature: _____



MISSOURI RESTAURANT ASSOCIATION
1810 Craig Road, Suite 225
St. Louis, MO 63146



Missouri Restaurant Association



Allied Membership Application



Be A Part of One of the Nation's Oldest and Most Respected Restaurant Associations

About MRA

For over 85 years, the Missouri Restaurant Association has been the backbone of the restaurant and hospitality industry in Missouri.

The Missouri Restaurant Association provides a direct link to restaurant and foodservice operators throughout the state of Missouri, Kansas and Illinois.

Comprised of 8 chapters throughout Missouri, MRA encourages its Allied Members to keep a high industry profile by actively taking part in monthly chapter meetings. MRA offers seminars and roundtable discussions, which Allied Members are encouraged to attend.

Benefits You'll Receive

- Annual Buyers Guide and Membership Roster on disk listing all members of the association.
- MRA Newsletter keeps members current on industry trends, legislative issues and abreast of rules and regulations that may affect you and your business.
- Member Access Mailing gets your information in front of every MRA member!
- MRA Website—www.morerestaurants.org. Your one-stop shop for all your hospitality needs!

The Missouri Restaurant Association encourages the use of the MRA logo in Allied Member advertising, which strengthens our identity even more throughout the foodservice and hospitality industry.

Maximize your marketing efforts by joining the MRA today!

Strong Industry Partnerships

As an Allied Member, you will have a strong partnership with the Regular Members of the Association. The Regular Members are the more than 3,500 restaurants, clubs, institutions, hospitals and in-plant foodservice operations in Missouri, Kansas and Illinois. We encourage our Regular members to support our Allied Members by using their products and services.

The MRA Website

Developed in 1999, the MRA website, www.morerestaurants.org is your window-to-the-world for everything you need to know about the restaurant and hospitality industry. The site features Educational Programs, Trade Show Information, a Resume Posting Service, a Job Listing Service, a Restaurant Locator, a Links Page that links you to other helpful industry sites.



Buyers Guide

As a member, your company is entitled to one free listing in the annual Buyers Guide—the Yellow Pages of the foodservice suppliers. The categorical listings allow you to show the versatility of the goods and services provided by your company. In addition to the widespread distribution to Regular and Allied Members, this publication is sent out to prospective MRA members.

The MRA Newsletter

The MRA Newsletter will keep you updated on the most recent information that affect restaurateurs in Missouri, Illinois and Kansas. The newsletter keeps you informed on what's happening at the Capitol, both in Missouri and Washington, DC, gives your tips on how to improve your business and keeps you abreast of upcoming events in your area and state-wide.



Member Access Mailing

For a minimal charge, Allied Members can insert their brochures, flyers and other materials in the Association's newsletter.

For only .25 per piece, your literature will be stuffed and mailed to MRA Regular members. It's a convenient, cost-effective way to market goods and services to foodservice professionals.

Business Category Listing Numbers

1005	Accounting Systems	1260	Equipment, Bar	1520	Laminating
1010	Advertising Specialties	1265	Equipment, BBQ	1525	Landscaping
1015	Advertising, Media	1270	Equipment, Coffee	1530	Lighting Products
1020	Air Conditioning/Heating	1275	Equipment, Deli	1535	Limousine Service
1025	Amusement/Concessions	1280	Equipment, Dishwashing	1540	Linens
1030	Architects/Engineers/Planners	1285	Equipment, Electrical	1545	Liquor
1035	Associations	1290	Equipment, Espresso	1550	Manufacturers
1040	Attorneys	1295	Equipment, Floor	1555	Marketing and Sales
1045	Auctioneers	1300	Equipment, Food Processing	1560	Mats
1050	Audio/Video	1305	Equipment, Fountain	1565	Meat Processing
1055	Awnings/Canopies	1310	Equipment, Gas	1570	Meat/Meat Products
1060	Bakery Products	1315	Equipment, Ice	1575	Menu Design
1065	Beverages/Beer, Wine	1320	Equipment, Ice Cream	1580	Mexican Specialties
1070	Beverages/Frozen	1325	Equipment, Kitchen (General)	1585	Models & Talent
1075	Beverages/Soda, Juice, Water	1327	Equipment, Leasing	1590	Packaging
1080	Breading/Batter Dips	1330	Equipment, Office	1595	Painting, Interior/Exterior
1085	Brokers, Business	1335	Equipment, Pizza	1600	Pasta
1090	Brokers, Food	1340	Equipment, Satellite	1605	Payroll Service
1095	Candy	1345	Equipment, Stainless Steel	1610	Pest Control
1100	Carpet/Flooring	1350	Equipment, Used	1615	Photography
1105	Cash Registers	1355	Exhibitor Services	1620	Plumbing/Drain Cleaning
1110	Chinese Specialties	1360	Fats/Oils	1625	Poultry/Eggs
1115	Cleaning Systems/Services/ Buildings/ Floors	1365	Filters	1630	Printing
1120	Cleaning Systems/ Services/ Carpets/Drapes/Furniture	1370	Financial/Business Planning	1635	Produce
1125	Cocktail Mixes	1375	Fire Protection	1640	Real Estate
1130	Coffee Services	1380	First Aid Supplies	1645	Recycling
1135	Communications	1385	Floor Safety Surfacing	1650	Refrigeration Sales/Service
1140	Computer Technology	1390	Floral	1655	Roofing
1145	Condiments	1395	Food Bank	1660	Sanitation Chemicals
1150	Construction	1400	Food Bases	1665	Seafood and Fish
1155	Consultants, Food Service	1405	Food Processing	1670	Security Systems/Services
1160	Coolers, Storage	1410	Food, Custom Manufacturing	1675	Signage
1165	Crackers/Biscuits/Cookies	1415	Forms	1680	Silk-screening
1170	Credit Cards	1420	Franchising	1685	Tax, Consulting
1175	Cutlery/Silverware	1425	Frozen Foods	1690	Telecommunications
1180	Dairy Products	1430	Fryers	1695	Tents
1185	Deli	1435	Furniture	1700	Tobacco
1190	Delivery Service	1440	Gourmet Specialties	1705	Travel Service
1195	Deodorizers/Air Fresheners	1445	Governmental Agencies	1710	Uniforms/Work-wear
1200	Desserts	1450	Graphic Design	1715	Upholstering
1205	Dinnerware, China/Plates/Glasses	1455	Grease Pick-Up	1720	Vending
1210	Dispensers/Supplies	1460	Guest Checks	1725	Vinyl Repair
1215	Disposal Systems	1465	Holding Cabinets	1730	Waste Disposal/Trash
1220	Distributors, Full Line	1470	Hoods/Vents	1735	Water Conditioning
1225	Drive-thru Systems	1475	Insulation		
1230	Education	1480	Insurance		
1235	Employee Incentive	1485	Interior Design/Décor		
1240	Employment Agency/Recruiting	1490	Internet Services		
1245	Entertainment	1495	Italian Specialties		
1250	Equipment Repair	1500	Janitorial		
1255	Equipment, Bakery	1505	Jellies & Preserves		
		1510	Kitchen Design		
		1515	Kitchenware		

The first listing in the MRA Buyers Guide is free to MRA members. Additional Buyers Guide listings are \$25 each.

Contract for Allied Membership

Missouri Restaurant Association • 1810 Craig Road, Suite 225 • St. Louis, Missouri 63146
 (877) 413-7029 ph • (314) 576-2777 ph • (314) 576-2999 fax • www.morerestaurants.org

Business Name: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Fax:

Email : _____

MRA DUES SCHEDULE

Allied membership dues are based on anniversary date from when membership dues payment is received. Dues are not deductible as a charitable contribution, however, a portion of your membership dues are deductible as a necessary business expense.

Statewide \$725
Market area includes the entire state

Metro Area \$450
Market area includes Kansas City or St. Louis metro areas

Non-Metro \$250
Market area includes neither Kansas City of St. Louis

Other Options

Additional Mailing \$55
*Two free mailings with membership
 Statewide receives 3 free mailings with membership*

Additional Buyers Guide Listings \$25
Two free listings with membership

Membership _____

Additional Mailings _____

Additional Buyers Guide Listings _____

Total Amount Enclosed _____

Please check area of interest:

_____ Website Advertising— MRA's website —
www.morerestaurants.org

_____ Member Access Mailing — See back page

Chapter: _____
Notes: _____

Credit Card Information

- American Express Visa MasterCard
 Discover

Card Number: _____

Expiration: _____

Name on Card: _____

Signature: _____