

See What You've Been Missing

Educational Opportunities

MRA as well as local chapters sponsor regular seminars on a variety of topics. Some of the most popular programs are the ServSafe® Sanitation Certification program and ServSafe Alcohol Awareness Training.

ServSafe® has been the industry standard for over 20 years, with more than a million managers and employees having received training on how to receive, store, prepare and serve food safely.



ServSafe® programs are offered regularly throughout the state and more frequently in areas where training is mandatory.

ServSafe® was developed by the National Restaurant Association Educational Foundation and represents the industry's proactive response to food-safety education.

ServSafe Alcohol Awareness Training is the newest industry training program developed by the NRA Educational Foundation.

The purpose of the ServSafe Alcohol Awareness Training Program is to give owners, as well as management, the information they need to implement responsible alcohol service policies in their operations. Train the Trainer provides participants with the experience, techniques, videos and teaching tools necessary to become their own in-house trainer. The newly developed Train the Server program is available to restaurateurs who wish only to train their servers.

Members also qualify for special discounts on industry-related training material.

ProStart is a two year industry based curriculum that prepares high school students for careers in the restaurant and foodservice industry. Students gain valuable restaurant and foodservice skills through their academic and workplace experiences. Each point along this path is one step closer to achieving a successful rewarding career in the industry.



Scholarships

MRA scholarships are available for students who are pursuing careers in the foodservice and hospitality industry. The MRA offers the Keeney Scholarship which is awarded to those attending 4 year colleges in Missouri and the MRA chapters offer individual scholarships as well for both 4 year and 2 year hospitality programs.

MRA Gift Certificate Program

Accepting MRA Dining Gift Certificates is your chance to increase business and receive **FREE** advertising. MRA Dining Gift Certificates are purchased in \$10, \$25, and \$50 denominations. The purchaser is provided with a list of all MRA participating restaurants that includes the restaurant name and phone number and can be viewed at www.showmerestaurants.com. Participants receive marketing and employee educational materials upon signing up. MRA Dining Gift Certificates work like a check. Just sign, deposit and receive **FULL FACE VALUE**. There is no fee and the MRA does all of the marketing.

Wine Doggy Bag

Offering bags for your patrons that want to take their bottle of wine home. They meet the Missouri Law for taking home partially consumed bottles of wine. Member pricing is available.

Health Care

MRA and Associated Industries of Missouri have teamed up to offer small business owners the opportunity to sign up as few as 2 employees at a lower rate. Special features are no medical questions!!! Ease of entry into the program, cost control, price incentives, multiple deductibles, co-pay options and plan designs. All this with a complimentary membership to A.I.M.

Music Licensing Discount Program

As a member of the Missouri Restaurant Association, you are entitled to special savings on your BMI Music License for Eating & Drinking Establishments! This new program provides an annual 12% discount on license fees and a 10% additional discount when remitting check with signed license and within 30 days of annual license renewal.

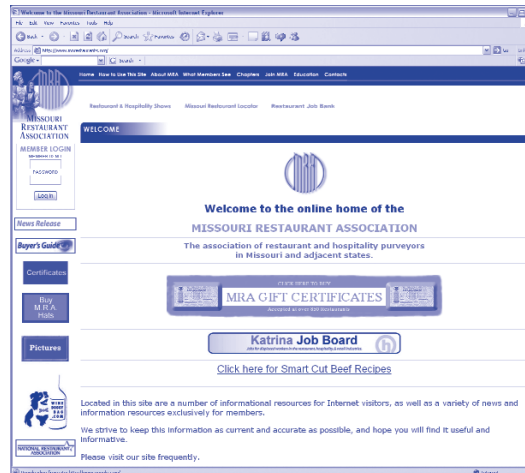
Trade Show

Innovations Show is an invitation only show at which 60-70 MRA member vendors show their newest, just rolled off the assembly line products and services. This is an opportunity for you as a buyer or owner/operator to talk with these companies in a smaller, more comfortable venue with no pressure. As always entrance to the show is free for members. Check out the MRA website for more details and how to get signed up for this year's Innovations Show.

The MRA Website

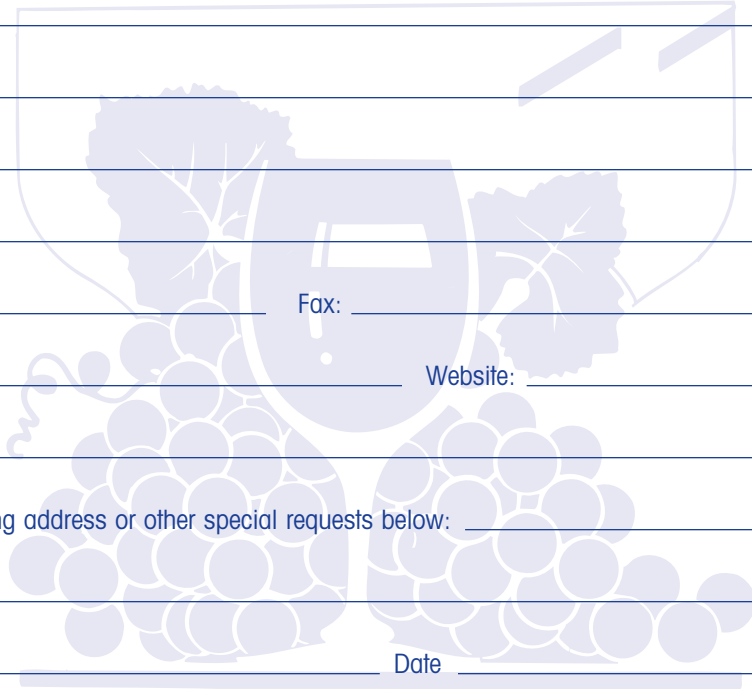
Developed in 1999, the MRA website, www.morerestaurants.org is your window-to-the-world for everything you need to know about the restaurant and hospitality industry. The site features Educational Programs, Trade Show Information, a Job Posting Service, and a Links page that puts you in touch with other helpful industry sites. There is so much more to the site you'll just have to check it out!

Plus members can advertise their restaurant on MRA's Restaurant Locator, www.ShowMeRestaurants.com.



Contract for Regular Membership

Missouri Restaurant Association • 1810 Craig Rd., Suite 225, St. Louis, Missouri 63146
 (877) 413-7029 ph. • (314) 576-2999 fax • www.morestaurants.org • www.ShowMeRestaurants.com



Name of Business: _____

Name of Individual: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: (confidential) _____ Website: _____

Sponsor: _____

Please list additional units, separate billing address or other special requests below: _____

Signature of Applicant _____ Date _____

Missouri Restaurant Association Annual Dues are based on annual gross sales. Dues are not deductible as a charitable contribution, but are deductible as a necessary business expense.

Yes, I would like to participate in the MRA Dining Gift Certificate program.

Annual Sales	Annual Dues
\$10,000,000 & above	\$3,000
\$8,900,000-\$9,999,000	\$2,300
\$6,000,000-\$8,900,000	\$1,900
\$5,000,000-\$6,000,000	\$1,500
\$4,000,000-\$5,000,000	\$1,300
\$3,000,000-\$4,000,000	\$1,100
\$2,500,000-\$3,000,000	\$950
\$2,000,000-\$2,500,000	\$800
\$1,500,000-\$2,000,000	\$700
\$1,000,000-\$1,500,000	\$550
\$750,000-\$1,000,000	\$500
\$500,000-\$750,000	\$425
\$350,000-500,000	\$375
\$200,000-\$350,000	\$325
Less than \$200,000	\$250
In-Plant Cafeterias, (Non-Commercial)	\$250
Schools, Hospitals	\$250
Self-Employed Personal Chefs	\$175

Chapter: _____

Notes: _____

Credit Card: AmEx Visa MasterCard Discover

Card Number _____

Expiration _____

Name on Card _____

Signature _____

By affixing my signature to this membership agreement, I hereby pledge my support to the Missouri Restaurant Association and its programs. I recognize that my dues are renewed each year, and that I will receive an invoice on an annual basis, which I may pay promptly, in order to insure no interruption of service. I recognize that my dues entitle me to receive regular MRA publications, including but not limited to the MRA Newsletter. Additionally, I will receive information and publications from the National Restaurant Association. I also recognize that my dues entitle me to attend the regular meetings of the Missouri Restaurant Association, and any of its chapters. I recognize that non-payment of dues will deprive me of the benefits mentioned above.

I would like to contribute to the MRA Political Action Committee \$ _____

I would like to contribute to the MRA Educational Foundation \$ _____