



# **MISSOURI** Restaurant News

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July 23, 2020

An exclusive conversation with NRA's Sean Kennedy



**Sean Kennedy**  
Executive Vice President, Public Affairs

As Congress debates the fourth and final coronavirus response bill of the year, restaurants must continue to seek a comprehensive solution for our industry. Time is of the essence; Congress will adjourn for its August recess early next month.

NRA executive vice president, Sean Kennedy, invites you to join him at 10:00 am CDT on Friday, July 24, to discuss the **Blueprint for Restaurant Revival** – the roadmap sent to Congress to highlight the help restaurants will need to arrive on the other side of the pandemic safely.

Sean and the NRA Public Affairs team have been the articulate voice of the industry as restaurants continue to struggle through this unprecedented time. Join the conversation and learn the details of the Blueprint and how you can help assure its passage.

**Friday, July 24, 2020, at 10:00 am CDT**

[\*\*Join Zoom Meeting\*\*](#)

Meeting URL: [\*\*https://restaurant.zoom.us/j/98759783979\*\*](https://restaurant.zoom.us/j/98759783979)

**Join by Telephone**

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877 369 0926 (US Toll-Free)

855 880 1246 (US Toll-Free)



## Join Us: No New Tariffs on Food & Alcohol

The Administration is conducting a review of action in regards to what is often called “the Airbus dispute” and proposing tariffs of up to 100% on food and alcohol products from the European Union (EU) and the United Kingdom (UK) including seafood, cheese and other dairy products, ham, certain fruits and fruit products, pasta, coffee, olives and olive oil, chocolate, potatoes, baked products, wine, sparkling wine, whiskey, beer, gin, brandy, and vodka, among other food products. If enacted, the tariffs would have a significant impact on restaurants and the products we import, profoundly affecting our supply chains and operations.

These tariffs are in response to disputes with the EU over large civil aircraft and that are completely unrelated to the food and beverage industries. If the tariffs go into effect, thousands of restaurants and every part of our supply chain associated with these products will be severely impacted.

Tell the Administration through the U.S. Trade Representative (USTR) to eliminate tariffs and not impose any new tariffs on these essential products and resolve this issue without harming our nation’s restaurants and the millions of customers they serve.

**Act NOW, the deadline for comments is July 26, 2020.**

TAKE ACTION

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Offer your employees and their families unlimited virtual medical and mental health visits for just \$7 per employee per month. Your employees will appreciate the convenience of telemedicine and will love the quality of care from [Teladoc](#). All employees are eligible, whether full-time, part-time, seasonal or furloughed. The program can be offered to some or all employees. Employers are billed monthly and may cost-share with employees.

There are no insurance requirements – all you need is a minimum participation of two employees. The \$7 monthly cost includes the employee and family. The virtual visits are unlimited and have no copays.

Employers should complete the [New Employer Setup Form](#) to begin the process.

*“I’m a working mom with four kids, so it’s really challenging when one of them gets sick. I can talk to a doctor anytime 24/7 from anywhere, whether I’m at home or in the office. Teladoc is a game-changer.”* Review other [testimonials](#).

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## Tell Congress: Enact the Blueprint for Restaurant Revival

Before leaving in early August for its traditional recess, Congress will consider their final coronavirus response bill for 2020. From the beginning of this pandemic, the National Restaurant Association, along with the Missouri Restaurant Association and other state restaurant association partners, has **led the charge** in Washington for a comprehensive solution for our industry.

By the thousands, you responded to our recent survey identifying the priorities you need for this industry. You identified a \$120 billion recovery fund and a second round of Paycheck Protection Program (PPP) funding as the top goals we should pursue in our advocacy agenda.

We heard you – and we are proud to release our new Blueprint for Revival for the industry.

It represents a strong, far-reaching plan for how Congress can advance restaurants in every city and town in this country.

Restaurants have lost more revenue and jobs **than any other industry**, but there are a lot of competing interests before Congress. We are shouting here in Washington, but policymakers need to hear your voice directly.

Tell Congress to support restaurants and employees. **Tell Congress to pass the Blueprint for Restaurant Revival.**

We have given Congress a roadmap for action - share your story and lend your voice to this campaign. **Every voice counts!**

TAKE ACTION

*Take advantage of your MRA Membership.*

Visit Us  
Online!

Thank you for supporting the mission of the MRA - Membership Matters!





Your copy should address 3 key questions: Who am I writing for? (Audience) Why should they care? (Benefit) What do I want them to do here? (Call-to-Action)

Create a great offer by adding words like "free" "personalized" "complimentary" or "customized." A sense of urgency often helps readers take an action, so think about inserting phrases like "for a limited time only" or "only 7 remaining!"