



MISSOURI
Restaurant Association

COVID-19 UPDATE

Restaurants are still feeling an **ECONOMIC IMPACT**

Restaurant Industry Impact Survey • September 2021

To assess the impact of the pandemic the National Restaurant Association Research Group conducted a survey of 4,000 restaurant operators nationwide Sept. 7-15, 2021.



Delta variant dampened indoor dining at

64%

of restaurants in the State



68%

of local restaurants are **understaffed**



57%

of local restaurants' Aug. 2021 sales were **weaker than Aug. 2019**

Profitability is down



73%

have **smaller margins**



44% of local operators think it will be

12+ months

until business normalizes

-> 18% think it never will



Costs are up

85% paying more for food

57% paying higher occupancy costs

84% have higher labor costs

For more information & resources, visit www.MORESTAURANTS.org